

2023 MULTIMEDIA KIT



CITY LIFESTYLE

M A G A Z I N E S

CLAYTON | CHESTERFIELD | ST. CHARLES COUNTY



ST.CHARLES COUNTY

OUR AUDIENCE

\$132,000

AVERAGE
HOUSEHOLD
INCOME

\$400,000 - \$2.5 million

AVERAGE HOME VALUE RANGE

35-65

AVERAGE
READER AGE

66%

FEMALE

83%

MARRIED

94,000

TOTAL
READERSHIP

**63301 • 63303 • 63304 • 63341 • 63366 •
63367 • 63376**

ZIP CODES WE SHIP TO

OUR READERSHIP

82% OF RECIPIENTS READ OUR PUBLICATION

Compared to:

1%

DIRECT
MAIL

18%

RACK
PUBS

70%

OTHER DIRECT
MAIL MAGAZINES

*2 out of 3 readers purchase
from our publication.*

Source: CVC Verification Survey of Affluent Readers 2021.



CHESTERFIED

OUR AUDIENCE

\$180,000

AVERAGE
HOUSEHOLD
INCOME

\$470,000 - \$3.5 million

AVERAGE HOME VALUE RANGE

35-65

AVERAGE
READER AGE

66%

FEMALE

83%

MARRIED

78,000

TOTAL
READERSHIP

63005 • 63017

ZIP CODES WE SHIP TO

OUR READERSHIP

82% OF RECIPIENTS READ OUR PUBLICATION

Compared to:

1%

DIRECT
MAIL

18%

RACK
PUBS

70%

OTHER DIRECT
MAIL MAGAZINES

*2 out of 3 readers purchase
from our publication.*

Source: CVC Verification Survey of Affluent Readers 2021.



CLAYTON

OUR AUDIENCE

\$212,000

AVERAGE
HOUSEHOLD
INCOME

\$815,000 - \$15 million

AVERAGE HOME VALUE RANGE

35-65

AVERAGE
READER AGE

66%

FEMALE

83%

MARRIED

70,000

TOTAL
READERSHIP

63105 • 63117 • 63124 • 63131 • 63141

ZIP CODES WE SHIP TO

OUR READERSHIP

82% OF RECIPIENTS READ OUR PUBLICATION

Compared to:

1%

DIRECT
MAIL

18%

RACK
PUBS

70%

OTHER DIRECT
MAIL MAGAZINES

*2 out of 3 readers purchase
from our publication.*

Source: CVC Verification Survey of Affluent Readers 2021.



A woman with blonde hair is sitting on a wooden staircase. She is wearing a black double-breasted blazer with gold buttons, a black leather pantsuit, and black high-heeled sandals. She is smiling and looking towards the camera. The background shows the wooden steps and a black metal railing.

*Elevate your brand and
introduce yourself to our
affluent audience.*

*Be part of a coffee
table quality piece
that engages readers
all month long.*

COZY
**farm
— to —
table**
FEAST

*An intimate gathering celebrates the last
of the season's local harvest, prepared by
Underground Five Dining.*

Before the season's end, friends gathered to break bread
at a residence in Boulder, catered by Underground Five Dining.
Chef Dustin Brandt says, "The menu writing process
is a collaborative one. I start with my clients' likes, or favorite
dishes, or favorite ingredients may be." Brandt then creates and
discusses a menu draft, and the clients provide feedback. "Every
meal is planned to perfection. Every menu is unique and tailored
with my client's taste in mind. It keeps things fresh and
each menu will never be duplicated," says Brandt, who
runs the company with his wife, Andrea.

EDITORIAL EXAMPLE

SHARE YOUR STORY

MONTH 2022

city scene

Where neighbors can see and be seen in the city.

1. The Village artists at the gallery opening in the central corridor. 2. Cousins enjoying retirement at the South Bend waterfront. 3. Dining quarter at the 2022 City Olympics. 4. Behind the scenes photos from a rehearsal for the 2022 Southern City Ballet. 5. A fitness instructor at the 2022 Food Our City event. 6. The Wilson family enjoying time in the 2022 Community Run 5K. 7. The first launch of the new page of CityScene, featuring exciting things the business community is doing, opening up more space to the page owners, sponsors and participants.

Want to be seen in the magazine? Tag your social media posts with #CityScene

21 CITY SCENE | COMMUNITY

CITY SCENE

MONTH 2022

business monthly

A round up of exciting news from local businesses.

Shaver-Ramsey 45th Anniversary Summer Sale
Shaver-Ramsey, one of the most trusted, quality fabric and more beyond retailers, celebrates their 45th birthday in 2022. To mark the year, they will have this year to celebrate their anniversary, they will have a promotion for the month of July. From new designs to major sales, they will offer a lot of great deals for their customers. To get the most out of this sale, they will have a wide range of products to choose from.

Marina 27 at Lake Letawana Completes Renovation
Marina 27 at Lake Letawana is a marina at the lake front (P.O. Box 1000) and partner Roger has been with the property since early this year and renovated the former business. The marina is now open for business and the marina is now open for business. The marina is now open for business and the marina is now open for business.

Kasim Hardaway Opens Cultivate: Grains & Greens
No doubt, you've seen one of Kasim Hardaway's many delicious dishes served at his restaurant. Now, the food lover is turning into a food creator with the opening of his new healthy eating concept, Cultivate: Grains and Greens. To capture the essence of his vision, Kasim has chosen to use the color blue as the primary color for his new business. Cultivate: Grains and Greens is a healthy eating concept that is focused on providing fresh, locally sourced ingredients and healthy recipes.

22 BUSINESS MONTHLY | LOCAL BUSINESS

BUSINESS MONTHLY

OCTOBER 2022

local experiences

The best places and things to do in our area.

ARTICLE BY MINDY HARGESHEIMER

October is here, and we are having all the fall feels. This is the perfect time of year to gather with friends and enjoy the many outdoor bars or outdoor patios around town with great food, drinks and conversation. We have some of the most beautiful fall foliage in our area.

Stylish & Upscale Foodie Establishments

PARADE RESTAURANTS - Enjoy Great Food with a sophisticated atmosphere in the heart of the city. **PARADE RESTAURANTS** - Enjoy Great Food with a sophisticated atmosphere in the heart of the city. **PARADE RESTAURANTS** - Enjoy Great Food with a sophisticated atmosphere in the heart of the city.

Scan for more photos and the full list.

23 LOCAL EXPERIENCES

LOCAL EXPERIENCES

JULY 2022

events

A curated selection of the most intriguing upcoming events in the city.

SATURDAYS - Norman Farmer's Market. Norman Farmers Market is a weekly market that features fresh produce, meats, and more. It is held every Saturday from 9 AM to 2 PM.

JULY 2022 - Independence Celebration. Celebrate the 150th anniversary of the United States with a day of fun, games, and more.

JULY 2022 - A Celebration in the Heartland. Celebrate the heart of the Midwest with a day of fun, games, and more.

JULY 2022 - Tribute to Liberty. Celebrate the spirit of the American Revolution with a day of fun, games, and more.

JULY 2022 - Norman Community Bible Study. Join us for a weekly Bible study that focuses on the Word of God.

JULY 2022 - The Great American Picnic. Celebrate the summer season with a day of fun, games, and more.

17 LOCAL EVENTS | NATIONAL EVENTS

EVENTS CALENDAR

MONTHLY EDITORIAL THEMES

JANUARY
health & wellness

FEBRUARY
love local

MARCH
home

APRIL
explore

MAY
ladies

JUNE
gents



JULY
summer fun

AUGUST
kids & pets

SEPTEMBER
style

OCTOBER
food & drink

NOVEMBER
thankful

DECEMBER
holidays & giving

EDITORIAL TOPIC EXAMPLES

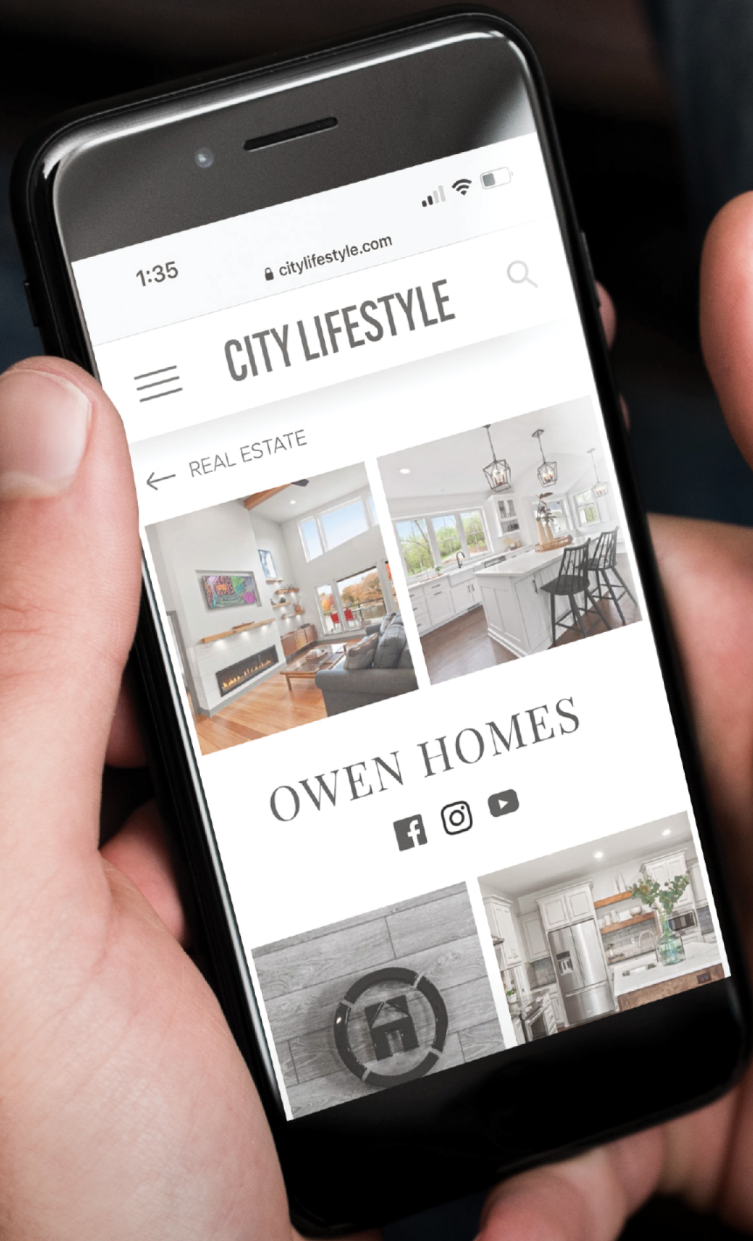
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|-------------------|----------------|-----------------|----------------|
| Auto Club | Financial Buzz | Inspired By | Money Matters |
| Career Advice | Giving Back | Legal Compass | Open House |
| Curb Appeal | Home Update | Local Limelight | Our Town |
| Decor Trends | Hometown Hero | Local's Choice | Outdoor Living |
| Driver's Notebook | House Call | Locally Sourced | Skin Care |
| Expert Help | How To | Locals Only | Spa Day |

*Connect your
business to
the community
and tell them
your story.*



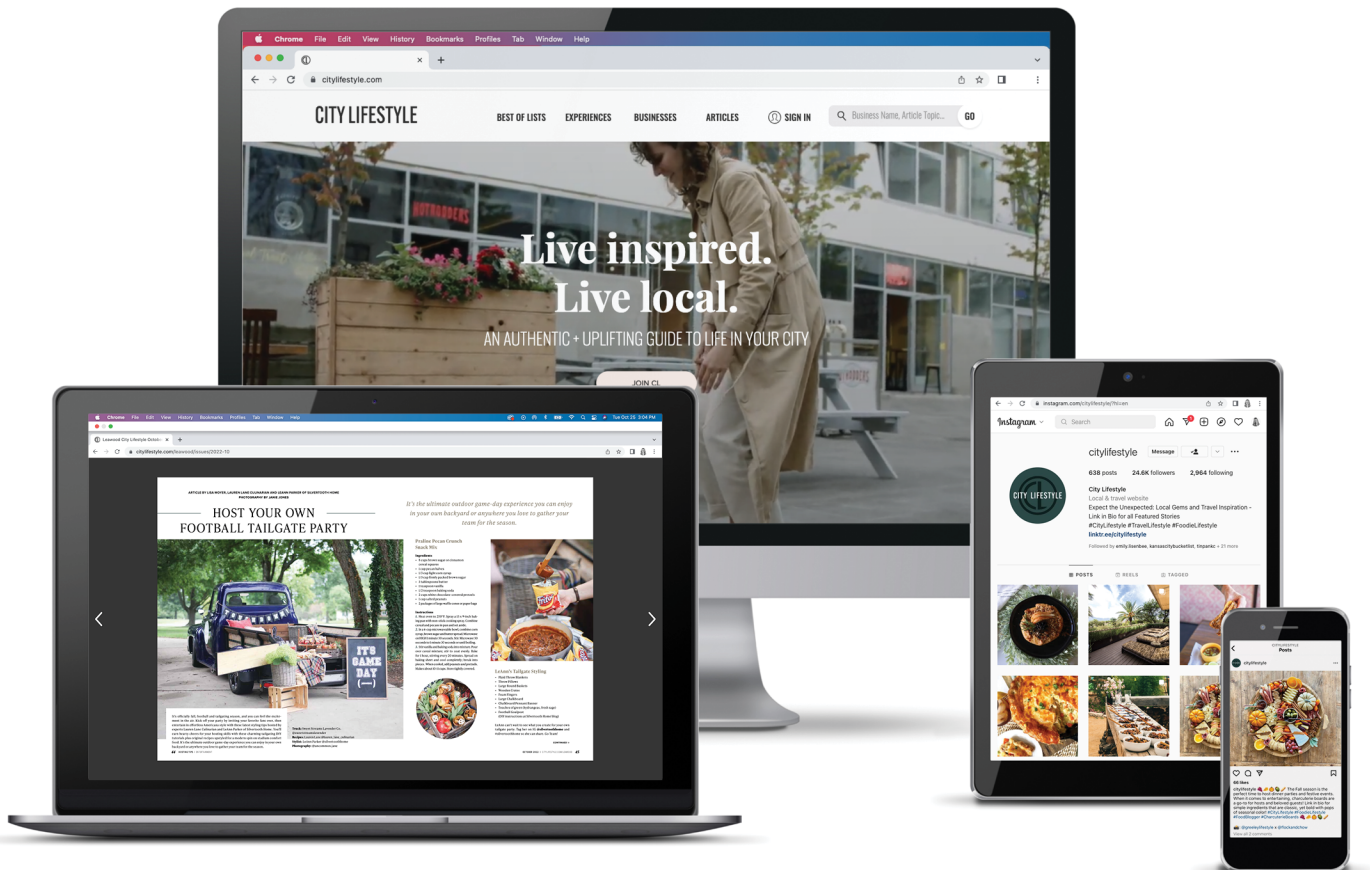
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SCAN TO TOUR A PREMIUM, DIGITAL
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solution that marries luxury
print, digital and social.*

Combine print and digital to increase the effectiveness of your marketing campaign by 400%.



DIGITAL

- Digital Issues
- Premium Business Listing
- Content creation platform
- SEO

SOCIAL

- Exposure to our engaged, local audience
- Grow your audience
- Shareable content

EVENTS

- City Lifestyle Events
- Networking Opportunities
- Media Sponsorships

NOVEMBER 2022 realty report

A sample of recently sold properties in Arvada.

NEIGHBORHOOD	ORIGINAL PRICE	SOLD PRICE	%SOLD/ORIG	DOM	BDRMS	BATHS
Spring Mesa	\$1,475,000	\$1,375,000	93%	20	5	5
Van Bibber Valley Estates	\$1,575,000	\$1,700,000	87%	87	4	5
Candelas	\$1,490,000	\$1,350,000	91%	119	5	4
Alkire Estates	\$1,500,000	\$1,550,000	90%	106	5	7
Candlelight Valley	\$1,495,000	\$1,240,000	104%	3	4	4
Candelas	\$1,400,000	\$1,230,000	88%	62	5	5
Trail Village	\$1,425,000	\$1,225,000	86%	88	4	4
Leyden Rock	\$1,175,000	\$1,225,000	104%	2	4	4
Leyden Rock	\$1,150,000	\$1,200,000	104%	6	4	4
Eagle Point	\$1,150,000	\$1,160,000	101%	4	5	5
Leyden Rock	\$1,149,999	\$1,100,000	96%	34	6	4
Westwoods Ranch	\$979,900	\$1,020,000	104%	1	3	3
Leyden Rock	\$1,000,000	\$1,010,000	101%	13	5	5
Hills at Standley Lake	\$975,000	\$980,000	101%	3	4	4
Leyden Rock	\$975,000	\$963,000	99%	6	3	3
Apex Estates	\$1,075,000	\$959,000	89%	13	5	3
Wyndham Park	\$995,000	\$955,000	96%	7	4	4
West Woods Ranch	\$950,000	\$950,000	100%	3	4	4
Arlington Meadows	\$1,200,000	\$950,000	79%	13	4	4
Wild Flower Ponics	\$950,000	\$900,000	95%	23	5	4

Information obtained through RE Colorado Multiple Listing Service.
List and sold price reflect one selected home within the respective subdivision.

The Phipps Team Are Your Trusted Arvada Real Estate Experts.

Moby Phipps and team have served home buyers and sellers in Arvada for over two decades. Since our inception, we've held one of the top spots as a top selling real estate team in the area. Our extensive experience, sharp negotiating skills, and proven marketing strategies have allowed us to consistently be ranked as a Top Producing Team in all of Denver metro!

The Phipps Team
720.550.0656
info@phippsteam.com
phippsteam.com



THE REGAN MAKI TEAM

REGAN MAKI COUCH TOP REALTOR® IN GEORGIA



Who you work with matters.

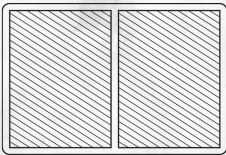
My top priority is providing excellent service to each and every client I work with. If you have questions about the current market, let's connect!

RM Regan Maki Couch
C: 404.208.6422 | O: 404.392.6443
reganmk@gmail.com
reganmk.com

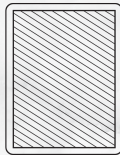
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AD DIMENSIONS



2-PAGE SPREAD
17" x 11.125"



FULL PAGE
8.5" x 11.125"



2/3 PAGE VERTICAL
4.667" x 9.875"



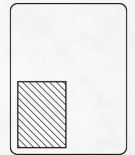
1/2 PAGE HORIZONTAL
7.083" x 4.75"



1/2 PAGE VERTICAL
3.458" x 9.875"



1/3 PAGE HORIZONTAL
7.083" x 3.15"



1/4 PAGE VERTICAL
3.458" x 4.75"

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- Opposite Table of Contents
- Opposite Local Experiences
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- Opposite Events Calendar
- Opposite Realty Report
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- Back Cover